

Portfolio Press Kit



About Portfolio

Having established ourselves as the Landlord's Estate Agent, we specialise in helping our clients buy and sell tenanted property with none of the usual hassle - so they can succeed in property and achieve their goals (whatever those may be).

We see ourselves supporting the private rented sector - one property at a time!

Who are Portfolio?

CHRIS WOOD Co-founder



Chris is proud of the work he did for landlords and tenants in the nine years at the helm of the small letting agency he owned. When he left property for two years (2013 to 2015) he certainly realised how much he missed it. He loves property and, in particular, the people in it.



ROSS MACDONALD Co-founder

Ross graduated as a Building Surveyor in 2000, and went on to build a successful letting agency, help set up the Council of Letting Agents (CLA) and be involved with the Inside Letting magazine. His passion for the private rented sector is evident in everything he does as a co-founder of Portfolio.



Learn more by visiting: www.portolio.co.uk

Ethos and values

At Portolio, we believe that buying and selling tenanted property is all about shared success, between buyer and seller.

We take time to understand our customers and their goals, so we can help them to achieve the best solutions and investments for them, through a productive work environment based on trust.

As a national, yet agile, tenanted sales specialist we take a positive approach to challenges that get in our way. If something isn't right, we'll do our best to fix it, and we'll keep our clients informed every step of the way.



Mission statement

We're on a mission to change the way property investment is done, allowing landlords the opportunity to buy and sell rental properties with hardly any of the usual rigmarole, fuss and hoops they have to jump through.

We aim to make buy-to-let as seamless as humanly possible. From marketing, negotiations and communicating with solicitors (and tenants!), right through to completing the sale, we guide our clients every step of the way.



Learn more by visiting: www.portolio.co.uk

Portfolio Key Facts

- Portfolio was founded in 2017
- We're the only tenanted property sales specialist in Scotland
- We became a Scottish Association of Landlords approved supplier in January 2019
- We joined the RBS Accelerator Programme in April 2019
- Our Property Pow Wows (on Zoom) have become particularly popular with landlords during lockdown



Media and interviews

- [Portfolio's Goal is to be the 'Obi-Wan Kenobi'](#) -- Herald Entrepreneur
- [Portfolio: The Landlord's Estate Agent](#) - This Week in Property
- [Let's talk with Chris Wood and Ross Macdonald](#) -- Citylets blog
- [Freedom Property TV](#) podcast
- [Perseverance is Key for Edinburgh Property Start-up](#) -- Herald Entrepreneur
- [Portfolio: The New Way to Buy and Sell Tenanted Property](#) -- Pinstripe

Contact details:

Tel: 0131 500 0495
property@portolio.co.uk

Entrepreneur Accelerator
Gemini Building, 3rd Floor
24/25 St Andrew Square
Edinburgh, EH2 1AF



Learn more by visiting: www.portolio.co.uk

What people are saying about Portolio:



JAN HOSKINS

"I RECENTLY SOLD MY TENANTED PROPERTY USING THE SERVICES OF PORTOLIO LTD AND I CAN RECOMMEND THEM TO DO A GREAT JOB .

THEY SECURED AN OFFER REALLY QUICKLY AND KEPT ME FULLY INFORMED THROUGHOUT, THEY LIAISED WITH LAWYERS AND THE LETTING AGENTS. THE WHOLE PROCESS WAS **STRESS FREE**.

THANKS TO ROSS AND CHRIS, TRUE PROFESSIONALS, WOULD NOT HESITATE TO RECOMMEND THESE GUYS."

" I HAVE DEALT WITH BOTH CHRIS AND ROSS FROM PORTOLIO AND THEIR SERVICE WAS OUTSTANDING.

THEY ARE EXTREMELY PROFESSIONAL AND TRUSTWORTHY AND WILL NOT HESITATE TO DEAL WITH THEM AGAIN. THEY UNDERSTOOD MY NEEDS AND ACTED ON MY BEHALF AS IF IT WAS THEIR PROPERTY.

THEY ARE ALSO EXTREMELY FRIENDLY AND EASY TO DEAL WITH. THANK YOU AND KEEP IT UP! "

WASSIM BABELLI



(Consistent 5-star Google reviews)